
**Eileen M.
Schmidtke**

www.edesignonline.com

Education

BFA; Michigan State University; graduated with honors in March 1992
Major: Studio Art with emphasis in Graphic Design

Design Experience

November 2007—Present

CORPAK MedSystems; Buffalo Grove, IL

Graphic Designer

CORPAK MedSystems is a leading developer, manufacturer and marketer of innovative medical devices focused on the enteral feeding and bedside location technology markets. I am the only designer/creative entity within the marketing department. Responsibilities encompass all areas of graphic design across a variety of media, print, web, basic video editing and trade show materials. I developed the entire CORPAK MedSystems brand and handle the design and production of all materials from conception through completion.

June 2007—October 2007

Pepper Group; Palatine, IL

Contract Freelance Graphic Designer

Pepper Group is a small marketing and design agency. At Pepper Group I designed a wide variety of marketing materials such as postcard announcements and multi-page brochures. Highlights include a multi-component media kit for a national magazine and a contemporary magazine-style "Idea Book" showcasing new trends in home improvements. Most projects included both design and production, using Adobe Creative Suite and/or QuarkXPress.

Sept 2004—April 2007

Roll, LLC; Cary, IL

Art Director/Graphic Designer

Roll, LLC is a small product development company that designed and brought to market a mosquito abatement product called Mosquito 86 Pest Elimination System. I conceptualized the name and corporate identity of Roll, LLC., and the name and identity of the Mosquito 86 product. I directed all facets of design and production of marketing materials, labels for chemical agents, packaging, and the Mosquito 86 web site.

July 1999—May 2004

Virotek, LLC.; Buffalo Grove, IL

Art Director/Graphic Designer

Virotek was a manufacturer of medical diagnostic devices. I was the sole creative individual on staff. I designed the corporate identity package and created all print design materials such as newsletters, brochures, instructional materials, and trade publication advertising. I organized and utilized a network of outside resources such as copywriters, illustrators, and photographers when necessary. Virotek, LLC no longer exists. Performance review available upon request.

March 1993—July 1999

Proof Positive/Farrowlyne Associates; Evanston, IL

Graphic Designer/Project Manager

At Proof Positive/Farrowlyne I obtained an extensive foundation in the design and production of textbooks and other related publications and print materials. Strong project management skills were acquired through the direction of large technical and illustrative art programs required to produce grade school and college textbooks for national educational publishers. Other valuable skills adopted through this experience include regular execution of templates and style sheets, exceptional electronic pre-press production habits, and general knowledge of proofreading and editorial guidelines.
